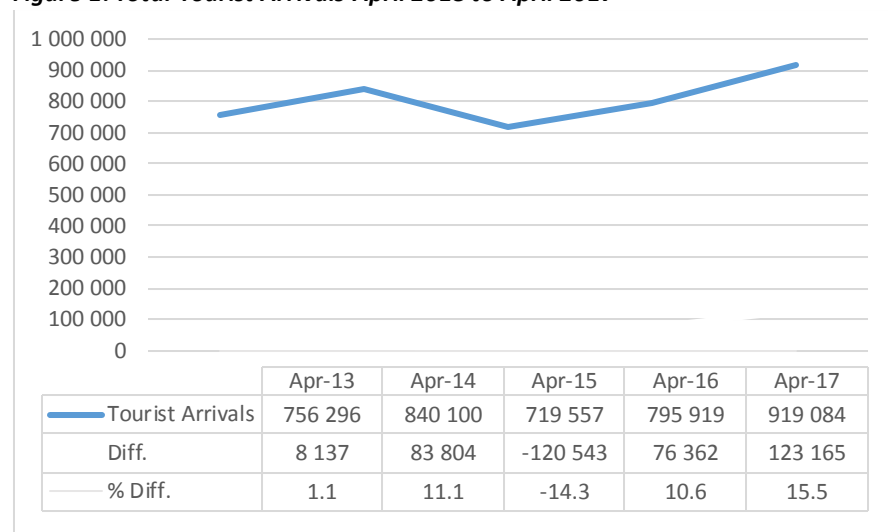


## SUMMARY ANALYSIS OF TOURIST ARRIVALS: APRIL 2017

### TREND ANALYSIS: APRIL 2013 - APRIL 2017

A total of 919 084 tourist arrivals were recorded in April 2017, which was an increase of 15.5% (123 165) compared to the same month in 2016. The increase could also be related to Easter taking place in April this year while it was in March during 2015. Figure 1 below indicates tourist arrivals for the period April 2013 to April 2017. Tourist arrivals increased from 756 296 in 2013 to 840 100 in 2014, which was an increase of about 11.1%. Tourist arrivals however declined in April 2015 by 14.3% (120 543) compared to April 2014. Comparing April 2016 with April 2017, there was an increase in arrivals by 15.5% (123 165). April 2017 also recorded the highest number of tourist arrivals (919 084) when compared the same month of previous years under review.

**Figure 1: Total Tourist Arrivals April 2013 to April 2017**



### APRIL 2017 COMPARED TO APRIL 2016 BY REGION

Table 1 below indicates tourist arrivals by region for April 2017 compared to the same month in 2016. All overseas regions recorded positive growths in tourist arrivals during the period under review except for Asia and Middle East which recorded declining growths of 3.1% and 8.0% respectively. Africa region recorded a growth of 14.8% during the same period under review which was driven by Africa land markets with a growth of 15.7% while Africa air declined by 5.3% during the same period. Africa continues to be the main source of tourist arrivals to the country accounting for more than 75% of total arrivals during this month.

**Table 1: Total Tourist Arrivals by Region April 2017 vs. April 2016**

Region	April 2017 Compared to April 2016			
	April 2017	April 2016	% Difference	Difference
<b>OVERSEAS</b>				
EUROPE	137 988	110 860	24.5%	27 128
NORTH AMERICA	33 641	30 665	9.7%	2 976
CENTRAL & SOUTH AMERICA	8 186	4 606	77.7%	3 580
AUSTRALASIA	12 058	10 989	9.7%	1 069
ASIA	25 962	26 786	-3.1%	-824
MIDDLE EAST	4 220	4 585	-8.0%	-365
<b>TOTAL OVERSEAS</b>	<b>222 055</b>	<b>188 491</b>	<b>17.8%</b>	<b>33 564</b>
<b>AFRICA</b>				
AFRICA AIR	26 546	28 046	-5.3	-1 500
AFRICA LAND	669 424	578 406	15.7	91 018
<b>TOTAL AFRICA</b>	<b>695 970</b>	<b>606 452</b>	<b>14.8%</b>	<b>89 518</b>
Unspecified	1059	976	8.5%	83
<b>GRAND TOTAL</b>	<b>919 084</b>	<b>795 919</b>	<b>15.5%</b>	<b>123 165</b>

### JANUARY - APRIL 2017 COMPARED TO JANUARY - APRIL 2016

Arrivals for the period January-April 2017 compared to the same period in 2016 are indicated in Table 2 below. Tourist arrivals for the first four months of 2017 (3 541 299) recorded an increase of 0.7% compared to arrivals recorded during the same period in 2016 (3 516 924). Tourist arrivals from Africa decreased from 2 639 2684 in 2016 to 2 654 797 in 2017, which was a decline of about 2.8%. Total arrivals from overseas markets recorded a growth of 11.3% (98 930) during the same period under review. However, if arrivals continue to grow with a similar positive growth recorded in April 2017, arrivals for 2017 might grow with a healthy positive growth compared to 2016.

**Table 2: Total Tourist Arrivals by Region Jan-Apr 2017 vs. Jan-Apr 2016**

Region	Jan-Apr 2017 compared to Jan-Apr 2016			
	Jan-Apr 2016	Jan-Apr 2017	Jan-April 2016/17 % Diff.	Jan-April 2016/17 Diff.
<b>OVERSEAS</b>				
EUROPE	571 668	638 988	11.80%	67 320
NORTH AMERICA	122 496	132 028	7.80%	9 532
CENTRAL & SOUTH AMERICA	19 265	37 684	95.60%	18 419
AUSTRALASIA	39 018	39 866	2.20%	848
ASIA	104 124	104 128	0.00%	4
MIDDLE EAST	17 170	19 977	16.30%	2 807
<b>TOTAL OVERSEAS</b>	<b>873 741</b>	<b>972 671</b>	<b>11.30%</b>	<b>98 930</b>
<b>AFRICA</b>				
AFRICA AIR	110 102	109 000	-1.0%	-1 102
AFRICA LAND	2529582	2455797	-2.9%	-73 785
<b>TOTAL AFRICA</b>	<b>2 639 684</b>	<b>2 564 797</b>	<b>-2.8%</b>	<b>-74 887</b>
Unspecified	3499	3831	9.5%	332
<b>GRAND TOTAL</b>	<b>3 516 924</b>	<b>3 541 299</b>	<b>0.7%</b>	<b>24 375</b>

Table 3 gives rankings of top ten African source markets for the period January –April 2016 and January-April 2017. All top ten African markets remained at the same position for the period under review as indicated in the table above. Most countries recorded a declining growth in tourist arrivals except for Lesotho, Malawi and Angelo.

**Table 3: South Africa's Top 10 African Source Markets: Jan-April 2017 vs. Jan April 2016**

COUNTRY	RANK-2017	TOURIST ARRIVALS 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
Zimbabwe	1	711390	1	739314	-3.8%
Lesotho	2	636054	2	624993	1.8%
Mozambique	3	444071	3	484549	-8.4%
Swaziland	4	281068	4	291514	-3.6%
Botswana	5	209123	5	217263	-3.7%
Namibia	6	66573	6	70303	-5.3%
Zambia	7	54802	8	55954	-2.1%
Malawi	8	52716	7	45692	15.4%
Nigeria	9	18308	9	21911	-16.4%
Angola	10	17776	10	16156	10.0%

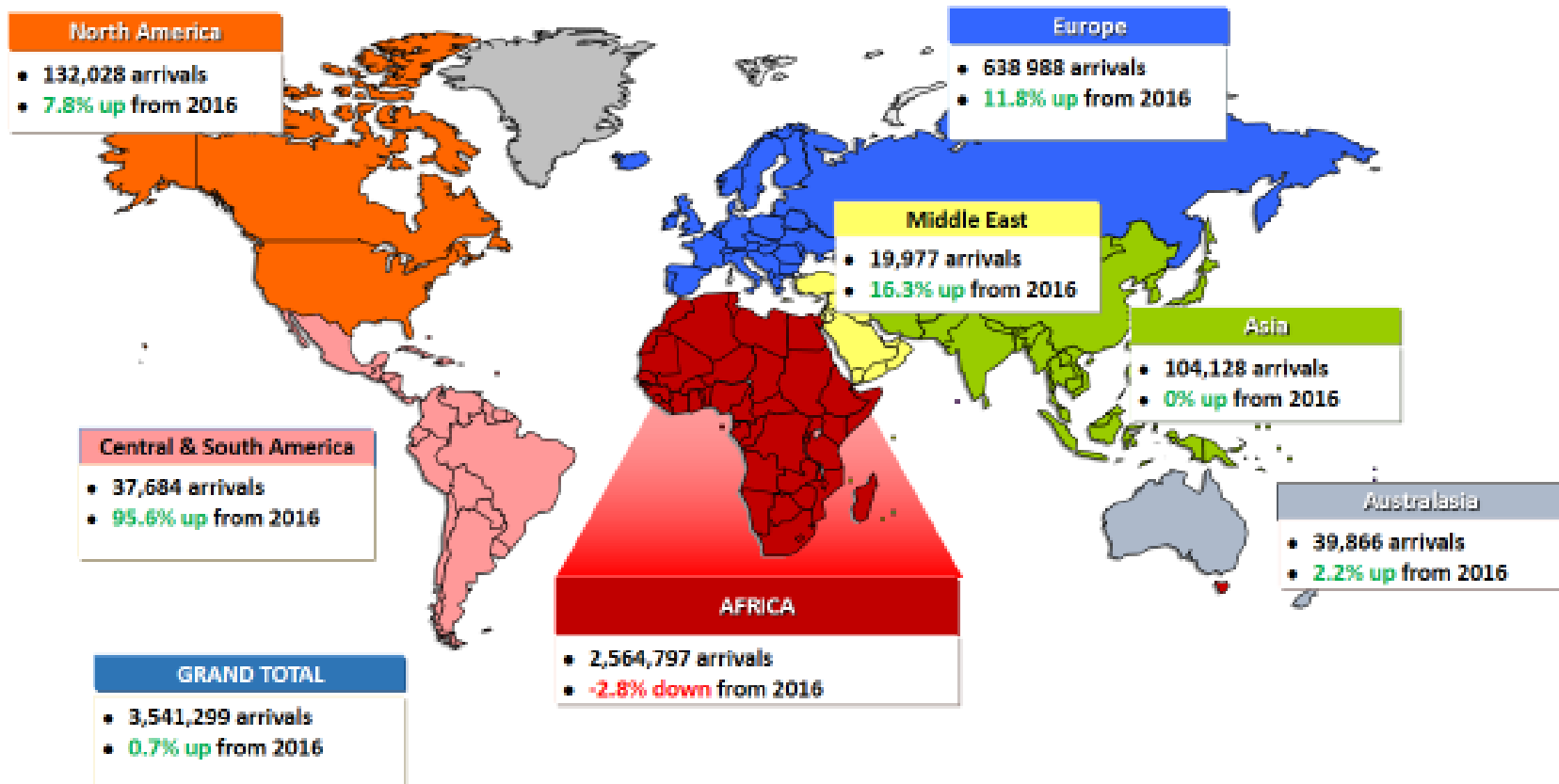
Table 4 below shows rankings of top ten overseas source markets for the same period under review. All top ten Overseas Source markets remained at the same position. During this period, most countries recorded an increase in tourist arrivals except for China which declined by 4 972 which is a 13.6% (4 972).

**Table 4: South Africa's Top 10 Overseas Source Markets: Jan-Apr 2017 compared to Jan-Apr 2016**

COUNTRY	RANK-2017	TOURIST ARRIVALS 2017	RANK-2016	TOURIST ARRIVALS 2016	% Change from 2016 to 2017
UK	1	187569	1	182319	2.9%
Germany	2	138976	2	119905	15.9%
USA	3	107882	3	100604	7.2%
France	4	72223	4	53602	34.7%
Netherlands	5	51413	5	44632	15.2%
China (HK)	6	36630	6	41602	-12.0%
Australia	7	34972	7	32501	7.6%
India	8	28340	8	27555	2.8%
Canada	9	24146	9	21892	10.3%
Switzerland	10	23648	10	20602	14.8%

**TOTAL TOURIST ARRIVALS BY REGION JAN-APR 17 COMPARED TO JAN-APR 2016.**











Figure below indicates a snap view of tourist arrivals to South Africa by regions for the period January to April 2017.












**Top Five Source Markets for South Africa Jan-April 2017**

Figure below indicates a snap view of the top five source Overseas and African markets to South Africa for the period January to April 2017.

**TOP FIVE OVERSEAS SOURCE MARKETS**

Country	Jan –April 2017 Arrivals
UK 	187 569 2,9% up from 2016 
Germany 	138 976 15,9% up from 2016 
USA 	107 882 7,2% up from 2016 
France 	72 223 34,7% up from 2016 
Netherlands 	51 413 15,2% up from 2016 

**TOP FIVE AFRICA SOURCE MARKETS**

Country	Jan –April 2017 Arrivals
Zimbabwe 	711 390 3,8% down from 2016 
Lesotho 	636 054 1,8% up from 2016 
Mozambique 	444 071 8,4% down from 2016 
Swaziland 	281 068 3,6% down from 2016 
Botswana 	209 123 3,7% down from 2016 